



In association with



*Analytics
Society of India*



ONE-DAY MANAGEMENT DEVELOPMENT PROGRAMME (MDP) ON BUSINESS ANALYTICS & INTELLIGENCE -UNLEASH THE POWER OF DATA

Date: 22nd December 2023, Friday

NEW HORIZON COLLEGE OF ENGINEERING (NHCE)

New Horizon College of Engineering is an autonomous college affiliated with VTU, accredited by NAAC with an 'A' grade and NBA. It's a certified college with ISO 9001:2008 and ranks amongst the top engineering colleges in India. NHCE was awarded the "Most Preferred Institute for Providing Global Exposure" award and is recognized as an "Excellent" college under the Atal Ranking of Institutions on Innovations Achievement (ARIIA) 2021 ranking.

DEPARTMENT OF MANAGEMENT STUDIES

The Department of Management Studies offers a 2-year full-time MBA program with dual specializations. It is an approved research center for a Ph.D. in Management. The department has won several awards, including "B-School providing "Preferred Environment for Campus Placements" and "Best B-School in India-South". It strongly believes in increasing human capital through education and training.

ABOUT MDP:

The Management Development Program (MDP) on Business Analytics, titled "Business Analytics & Intelligence-Unleash The Power of Data" is specifically designed for business professionals and faculty who specialize in teaching business analytics courses. This MDP is a career-enriching program that offers comprehensive theoretical and practical training in data management, HR Analytics, Data visualization, and business applications. The program schedule is designed to optimize the learning experience while minimizing disruption to professional responsibilities. Our hands-on and rigorous program aims to strike a perfect balance between theory and technology-aided learning.

| Details | Description | |
|------------------------------------|---|------------------------------------|
| Key benefits of the program | An overview of integration of analytics and data science tools that can assist users in performing various tasks, such as data preparation, insight generation, predictive analytics, and other time-saving activities. | |
| Objectives of the program | To foster skill development in people via the use of business analytical tools and distinguish one self as a top employee in a cut thought industry. | |
| Target participants | Corporate Professionals and Academicians | |
| Programme date | 22 nd December 2023 | |
| Pedagogy | Hands-on experience in Tableau | |
| Registration fees | 1. Corporates & Academicians - 1500/- Including GST 2. PG Students & Research Scholars - 750/- Including GST | |
| Payment Details | Account Holder name | New Horizon College of Engineering |
| | Account Number | 484700078 |
| | IFSC Code | IDIB000N112 |
| | Bank | Indian Bank |
| Registration process | Please click the link below: https://forms.gle/ieFGJM3UisMbLLtU9 | |
| Certificates | Participation certificates will be issued based on participation. | |



Schedule:

| Sessions | Time |
|---|------------------|
| Registration | 8:30 – 9:00 AM |
| Inaugural Address: Dr. Manjunatha , Principal Welcome Address: Dr. R.J. Anandhi , Dean - Academics | 9:30 – 10:00 AM |
| Analytics in operations and SCM: Mr. Bastin Robin Head of Data Science and AI @Cleverinsight | 10:00 – 11:30 AM |
| Analytics in HR & Business Management Mr. Sunil R D Deputy Manager – Continental AG | 11:45 – 1:00 PM |
| Data Visualisation and Analysis Ms. Sharada Sringeswara Adjunct Faculty at Indian Institute of Management Bangalore Data Centre and Analytics Lab (IIMB-DCAL) and Associate Partner at Acuver Consulting Private Limited. | 2:00 – 3:30 PM |
| Vote of Thanks Dr. Guru Basava Aradhya S Professor & Head, Department of Management Studies | 3:30 – 3:40 PM |
| Certificate Distribution | 3:40 – 4:00 PM |



Ms. Sharada Sringeswara is an experienced adjunct faculty member at the Indian Institute of Management Bangalore - Data Centre and Analytics Lab (IIMB-DCAL) and an Associate Partner at Acuver Consulting Private Limited. With over 25 years of experience in leading IT development organizations, delivering products in order management and supply-chain areas, she has worked with companies such as Walmart, Tesco, Sterling Commerce, Wipro, and Future Group. Dr. Sringeswara has been involved in training and consulting in the field of data science as a consultant at IIMB-DCAL. She also teaches analytics in both short and long-duration faculty/management development programs, Data Visualization, and storytelling using Tableau, Python, Dash, Apache Superset, and Text Analytics at IIMB. As guest faculty at IIM Lucknow, she conducts training sessions on CRM and Text analytics.

Mr. Bastin Robin is an accomplished Data Scientist with expertise in building data products for prominent FMCGs in India. He has considerable experience in managing retail, banking, telecom, social, and government clients. He has published ground-breaking research papers in Data Science and Natural Language Processing and has contributed to the development and maintenance of multiple open-source data science platforms. Currently, he is the Head of Data Science and AI at @Cleverinsight, where he is working on Collective Intelligence in Data Science and Cyber Security.



Mr. Sunil R D is an experienced HR L&D Professional and SaaS Product Expert with proven credentials in managing Learning and Development functions, leading university programs (Nanyang Technological University - NTU Singapore, INTI Malaysia delivering technical programs, and undertaking consulting engagements. Certified Hitachi Vantara Trainer on Data Science and Pentaho Tools (Trained under Bill Schmarzo CIO - Hitachi Vantara) Worked as an Assistant Professor at Manipal University trained around 3000+ Young Bankers on CRM Tools Finacle and Flex cube banking applications. Sunil is currently performing the role of a Learning Partner for all Business functions within Continental AG - R&D (Technical Center India)

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Chairman, New Horizon Educational Institutions, Bengaluru

Patron

Dr. Manjunatha

Principal, New Horizon College of Engineering, Bengaluru

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Dr. Revathi V

Dean R & D, NHCE

Dr. Sanjeev Sharma

Dean, QA & IIE, NHCE

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Prof. Saumi Roy - Sr. Assistant Professor

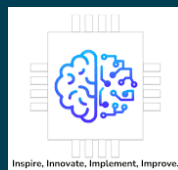
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