

NEW HORIZON COLLEGE
PAPER PUBLISHED FOR THE ACADEMIC YEAR 2016-17

| Sl. NO | NAMES | TOPIC OF THE PAPER PUBLISHED | PUBLICATION NAME | PUBLICATION NUMBER | RECEIVED DATE |
|--------|--------------------------|--|---|--------------------------|---------------|
| 1 | Mrs.NAGALAKSHMI G S | IMPACT OF GREEN MARKETING ON CONSUMER BUYING DECISION (WITH SPECIAL REFERENCE TO BANGALORE CITY) | INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE AND MANAGEMENT Volume No: 07(2016), Issue no.05 (May) Page nos: 79-81 | ISSN 0976-2183 | 14-May-16 |
| | | IMPACT OG GST ON INDIAN ECONOMY | INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, ECONOMICS & MANAGEMENT Volume No: 06(2016), Issue No: 12 (December) Page No: 66- 69 | ISSN 2231 - 4245 | 10-Jan-17 |
| 2 | Mrs.UMA CHOUDHARY | HINDI SAHITYA ME DALIT CHINTHAN | HINDI SAHITYA ME SAMAAJIK CHUNOUTHIAN page no 56- 60 | ISBN 978-81-932362-7-7 | 27-Sep-16 |
| | | BHAKTHI ANANDOLAN | ADARSH GROUP OF INSTITUTIONS CHAMARAJPET BENGALURU -18 PAGE NO 315 | ISBN : 978-93-84240-33-2 | 13-Feb-17 |
| 3 | Ms.NANDINI N | A STUDY ON ANALYSIS OF FACTORS AFFECTING THE CUSTOMER'S SATISFACTION WITH REFERENCE TO ATM SERVICES IN BANGALORE CITY | INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION AND MANAGEMENT Volume No: 06 (2016), Issue no: 06 (June), Page Nos: 75 - 81 | ISSN 2231 -1009 | 23-Jul-16 |
| 4 | Dr.SHIVANAND M HANCHINAL | NAVYA SAAHITHYADALLI STRI SAMVEEDHANA | SINDHI COLLEGE OF COMMERCE Page no 70 - 72 | ISBN 978-81-927337-7-7 | 19-Aug-16 |
| | | SARASAMMANA SAMAADHI : ATHRUPTHI ATHAMAGALA ALEDAATA | INTERNATIONAL JOURNAL OF KANNADA RESEARCH Page no: 102 - 104 | ISSN 2454 -5813 | 30-Dec-16 |
| 5 | Mrs.Asha Rani K | HIGHER EDUCATION IN INDIA : EMERGING ISSUES,CHALLENGES AND SUGGESTIONS | INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT AND MANAGEMENT Volume No: 06(2016), Issue no.08 (Aug) Page nos: 48-51 | ISSN 2231 - 5756 | 5-Oct-16 |
| | | A STUDY ON LECTURERS PERCEPTION OF STUDENTS FEEDBACK ON COURSES AND TEACHING WITH REFERENCE TO PRIVATE INSITUTIONS IN BANGALORE CITY | INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT, Vol no : 06(2016),issue no 12, (December), page no 39 to 45 | ISSN 2231-5756 | 6-Jan-17 |
| 6 | DR.NEELIMA DUBEY | MAHADEVI KA RAHASYA | RESEARCH PAPERS AND ARTICLES OF 3RD INTERNATIONAL SEMINAR OF SWAMI VIVEKANANDA ASSOCIATION OF SCIENCES AND HUMANITIES , KERALA , VOL I LANG, PG NOS 137-141 | ISBN 978-81-928007-45 | 17-Aug-16 |

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|----|--------------------|--|---|--|-----------|
| | | ABB VILAMB KOHI KAAJ - RANGAMANCHIYA VISHLESHYAN | RESEARCH ANALYSIS AND EVALUATION Vol 07, issue 78-79 March/April 2016, Page no -94-95 | ISSN 0975-3486 (PRINT) E-ISSN - 2320-5482 | 17-Aug-16 |
| | | VARTHAMAN PARIVESH ME NAITHIK SHITHU AVAM VYATHITVA VIKASH KI PRASANGITHA | HINDI SAHITYA ME SAMAAJIK CHUNOUTHIIYAN PAGE NO ; 45 TO 47 | ISBN : 978-93-84240-32-5 | 26-Sep-16 |
| 7 | MR.THANGA DURAI s | EMERGING TRENDS OF CLOUD COMPUTING IN ACADEMIA | INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH IN COMPUTER AND COMMUNICATION ENGINEERING PAGE NO: 16275 | ISSN (ONLINE) 2320-9801 ISSN (PRINT) 2320 - 9798 | 25-Oct-16 |
| 8 | DR.LOGESWARI T | A REVIEW ON STUDY AND ANALYSIS OF AUTOMATIC BRAIN TUMOR DETECTION THROUGH MAGNETIC RESONANCE IMAGING | INTERNATIONAL JOURNAL OF ADVANCED SCIENTIFIC AND TECHNICAL RESEARCH Page no : 515 to 519 | ISSN 2249-9954 | 3-Nov-16 |
| | | IMAGE FILTERING AND COMPARISONS OF SEGMENTATIONS IN BRAIN TUMOR BY ANT COLONY OPTIMIZATION | INTERNATIONAL CONFERENCE ON ENGINEERING AND TECHNOLOGY (ICET) ORGANIZED BY DEDPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING, KARPAGAM COLLEGE OF ENGINEERING COIMBATORE, TN, Vol:02, page no 98 -103 | ISBN 978-1-5090-3212-9 | 20-Dec-16 |
| | | ERROR CORRECTION AND DETECTION USING CYCLIC REDUNDANCY CHECK | INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH IN COMPUTER AND COMMUNICATION ENGINEERING PAGE NO: 536 - 540 | ISSN (ONLINE) 2320-9801 ISSN (PRINT) 2320 - 9798 | 6-Feb-17 |
| 9 | MRS.DIVYA BALIGA | SOLUTION OF EQUATION $y^2 = 6x^2 + 1$ | INTERNATIONAL JOURNAL OF ADVANCED SCIENTIFIC AND TECHNICAL RESEARCH ISSUE 6,VOLUME 5 PAGE NO 511- 513 | ISSN 2249 - 9954 | 3-Nov-16 |
| 10 | MRS.CHRISTINA RUBY | CLOUD COMPUTING SECURITY CONCERNS | CAMBRIDGE INSTITUTE OF TECHNOLOGY volume no 05, issue special 04, pp 790-99 page 895-897 | ISSN 2319-6890 (ONLINE) 2347-5013(PRINT) | 23-Jun-16 |
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| 11 | MRS.SANGEETHA J | IMPACT OF ENGLISH INVASION ON INDIAN CULTURE | INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT AND MANAGEMENT Volume No:06 (2016),Issue No:10(Oct), Page No: 39-40 | ISSN 2231-5756 | 22-Nov-16 |

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|----|--------------------|--|--|--------------------------------------|-----------|
| 12 | MRS.PADMINI R N | THE CORRELATION BETWEEN THE STUDENT PERFORMANCE AND THE FACULTY TEACHING EVALUATION IN EDUCATION INSTITUTIONS AT COLLEGE LEVEL AND SUGGESTED METHODS FOR IMPROVISATION | INTERNATIONAL JOURNAL OF INOVATION AND RESEARCH IN EDUCATIONAL SCIENCES, Vol No: 3, Issue 06, Page no:350 - 352 | ISSN(Online) 2349-5219 | 10-Nov-16 |
| | | STATISTICAL RELATION BETWEEN A PUBLIC UNIVERSITY AND A PRIVATE UNIVERSITY BASED ON THE EVALUATION DONE BY THE RESPECTIVE STUDENTS | INTERNATIONAL JOURNAL OF ENGINEERING SCIENCES & MANAGEMENT RESEARCH Page no: 98 - 101 Vol No: Issue No: | ISSN : 2349-6193 | 14-Feb-17 |
| 13 | MRS.INDIRA | JAGATHIKARANADHA JAALADALLI - INDINA MAHILE | ARAHU - KURUHU Issue : 29, Vol: 8, April/June 2016 page nos: 53 -55 | ISSN : 2347 - 5048 | 10-Nov-16 |
| 14 | MRS.SUNITHA S | THE BUSINESS OF FINANCIAL INCLUSION : INSIGHTS FROM BANKS IN EMERGING MARKETS | KRISTU JAYANTHI COLLEGE Volume 01, Issue 04(July to Sept 2016) Page nos : 144- 148 | ISSN : 2347 - 856X ISSN 2648-0653 | 7-Oct-16 |
| 15 | MRS.ARUNA R SHET | INVESTMENT AVENUES AND FACTORS AFFECTING INVESTORS DECISION IN INDIA | INTERNATIONAL JOURNAL OF RESEARCH IN COMPUTER APPLICATION AND MANAGEMENT Volume No: 06 (2016), Issue No: 12 (December), Page Nos : 59 - 61 | ISSN 2231-1009 | 6-Jan-17 |
| 16 | MRS.JYOTHI JAYARAJ | | | | |
| 17 | MRS.PUSHPA L | | | | |
| 18 | MRS.KALPANA V | STUDENTS BEHAVIOUR IN CLASSROOM- INTERVENTIONS FOR CONSTRUCTIVE ORIENTATION | INTERNATIONAL JOURNAL OF RESEARCH IN SOCIAL SCIENCES , VOL NO: 07, ISSUE NO: 02 FEB 2017, PAGE NO: 357 TO 363 | ISSN : 2249-2496 | 6-Feb-17 |
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