



LITERARY CLUB REPORT

EVENT NAME: Open Mic, Sargam Promotional Event

ORGANIZING CLUB: Literary club and Media club

DATE: 31/10/2023

TIMING: 2:00 p.m. to 4:30 p.m.

VENUE: Taco street, Indiranagar

On the 31st of December, the Literary Club and the Media Club of New Horizon College of Engineering organized an open mic event at Taco Street in Indiranagar. Taco Street, renowned for its Mexican cuisine, is a popular hangout spot among youngsters. After obtaining the necessary permissions from both the college and the restaurant, we successfully set up the open mic.

The event drew participants from diverse backgrounds who showcased their talents in various forms, including stand-up comedy, beatboxing, singing hip-hop songs, and playing the guitar. The enthusiasm and skill displayed by the participants created an electric atmosphere, fostering a sense of community and appreciation for the arts. Following their performances, we took the opportunity to introduce the audience to Sargam, emphasizing that it is being organized as a national-level fest for the first time.

The crowd responded positively, showing keen interest in attending the fest and participating in its events. This enthusiastic engagement indicates a promising turnout for Sargam. The positive reception and engagement of the audience during the open mic event serve as a promising prelude to the Sargam fest. We are thrilled at the prospect of fostering a creative and dynamic space on a national scale, and we extend our heartfelt gratitude for your continued support in making such endeavours possible.