



## **LITERARY CLUB REPORT**

**EVENT NAME: INITIUM 2025 THEME REVEAL**

**ORGANIZING CLUB: LITERARY CLUB in collaboration with MUSIC, MEDIA AND ART CLUB**

**DATE: 24<sup>th</sup> of APRIL 2025**

**VENUE: NHCE CAMPUS**

Initium, organized by the Literary Club in collaboration with the Music, Media, and Art Clubs of New Horizon College of Engineering. The fourth edition of the much-anticipated intercollegiate literary fest, **INITIUM 2025**, was officially launched with a grand Theme, Banner, and Artist Reveal event, held under the vibrant collaboration of the Literary, Music, Media, and Art Clubs of New Horizon College of Engineering.

Renowned for celebrating creativity, talent, and culture across diverse domains, Initium has carved a niche among college fests, and its return this year marks a continuation of this legacy. With the stage set for **May 16, 2025**, the fest is themed “**Wizarding World**”, promising an enchanting journey into the realms of magic, mystery, and imagination. The theme draws inspiration from fantasy literature, encouraging participants to unleash their creativity and immerse themselves in an experience filled with spellbinding performances and magical narratives.

The reveal event opened with a power-packed guitar performance by Noel David, setting a high-energy tone for the evening. This was followed by an electrifying beatboxing session by Asghar Murthuza, which had the audience grooving to his rhythm. The Music Club then took center stage with a soulful musical performance, captivating the crowd, followed by an energetic and mind-blowing performance by the Dance club. The evening further dazzled with a bold and stylish presentation by the Fashion Club, leaving the audience in awe.

The highlight of the event was the theme trailer reveal, followed by the banner unveiling by Dr. Anitha S Rai, Director of Library and Alumni Relations, and Ms. Fatima Zehra Minni, former President of the Literary Club. The captivating trailer offered glimpses into the amaze created by

the past editions of Initium and the magical theme of Initium '25, building excitement and anticipation for the main event.

The most awaited moment of the evening arrived with the artist reveal for the Stand-Up Comedy event at Initium 2025. A cinematic trailer played, and the banner was unveiled introducing the guest performer – Mr. Vineeth Srinivasan.

The event concluded on an inspiring note with speeches from Dr. Anitha S Rai, who emphasized the importance of the completely student-run literary festival, and Dr. Manjunatha, Principal of NHCE, who commended the clubs for their creativity and teamwork in organizing the fest.

With the “Wizardsing World” as its theme, Initium 2025 promises to be a magical celebration of talent, expression, and imagination - a fest that bridges the mystical with the creative, and the literary with the artistic, all set to happen on the 16<sup>th</sup> of May 2025.

## PICTURES OF THE EVENT



